



February 2, 2015

Dear Center City Development Partner,

OPEN is a retail initiative of the Center City Development and Operations Department (CCDO) in partnership with property owners and local entrepreneurs to activate vacant downtown storefront properties with temporary pop up shops. OPEN hosted two successful events during the 2013 and 2014 holiday seasons along E. Houston and Travis Streets. This spring, the OPEN program will take place at St. Paul's Square from May 15th - 28th.

We invite you to be a part of this experience as a sponsor of the program. Your collaboration will help spur community development in the area and show your support of downtown.

- ❖ Sponsorship funds will be used to support marketing efforts for the program and programming activities to include live music, food, beer/wine tastings, and more. Both cash and in-kind sponsorships are welcome.

St. Paul's Square is located on the east side of downtown, adjacent to Sunset Station and the Alamodome. St. Paul's Square has the opportunity to be a great urban destination that is historic, dynamic, and contemporary.

I hope that you will consider becoming a sponsor of the May 2015 OPEN program. A list of sponsorship opportunities is included here. Please contact Cody Shown at 207-3914 with any questions or for more information.

Thank you for your continued support of downtown San Antonio.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lori Houston".

Lori Houston
Director
Center City Development & Operations Department

Enclosure: OPEN Sponsorship Opportunities

TARGET THE HEART. RENEW, RECONNECT, REVITALIZE.



OPEN Sponsorship Opportunities

Sponsors receive the following recognition:

	Benefactor \$5,000+	Financier \$2,500	Contributor \$1,000
Opportunity to host an event in partnership with OPEN	X		
Invitation for representative to speak at press conference	X		
Name and logo inclusion on media releases	X	X	
Recognition on event signage	X	X	
Recognition on social media	X	X	X
Recognition in promotional materials	X	X	X
Name, logo and URL inclusion on website	X	X	X
Publicly acknowledged during press conference	X	X	X

For more information on sponsorships, please contact Cody Shown at (210)207-3914 or cody.shown@sanantonio.gov.